



The Fuji Xerox ApeosPort-V series combines energy-saving efficiency with outstanding user convenience.

Our proprietary Smart Energy Management technology monitors the control panel, controller, scanner, and printer components, reducing electricity consumption and CO² emissions by delivering power only to the components that actually need it.

What's more, eco-friendly performance is further enhanced by an improved IH fuser that draws no power in standby mode, yet is ready to print in just 3.1 seconds*. Wait time is also reduced by Smart WelcomEyes, a unique dual sensor system that detects your approach and activates the control panel in just 2 seconds.

The Fuji Xerox ApeosPort-V series — it's a no-compromise solution for maximum energy savings and user convenience.

*In copying mode, on ApeosPort-V C3375/C2275

Revolutionizing the way offices work

ApeosPort-V C7775 / C6675 / C5575 / C4475 / C3375 / C2275

Fuji Xerox provides Global Quality Support locally in Myanmar.

Fuji Xerox has established its business operations in Myanmar to serve our customers better here.

Having set up our local presence, we have Fuji Xerox direct sales representatives & specialized engineers to provide prompt support and quality service in offering our products and solutions to meet your business needs.

For more information, please contact a Fuji Xerox sales representative now.

Shinichi Kimura

木 村 伸 -

Sales & Marketing Manager (Yangon Resident)
E-mail shinichi,kimura@mmr.fujixerox.com
Mobile 0931-659-813 (Weekdays 9 a.m − 5 p.m.)

Kazuhiko Kiji

木 地 和 彦

Global Account Sales (Yangon Resident)
E-mail kazuhiko.kiji@mmr.fujixerox.com
Mobile 0925-443-2319 (Weekdays 9 a.m. – 5 p.m.)

日本語でもお気軽にご連絡ください。





Fuji Xerox Co., Ltd. www.fujixerox.co.jp/

versix, nerow and consign, as work as not section and contrigh are negistared tribal marks or redemarks of Xerox Corporation in Japan and/or other countries and are used under license.

Fuji Xerox Asia Pacific Pte Ltd (Myanmar Branch) www.fxap.com.sg/ #517, 5th Floor, Hedan Center, Corner of Pray Road & Hedan Road, Kamaryut Township, Yangon, Union of Myanmar TEL 01-2305-624(625







instax mini 8

New Colours with Cute & Compact Body Design Instant Fun & Excitement to your Everyday Life



INSTAX WIDE 300

Capture Family's Precious Moment with Wider Picture Twice as wide as "instax mini" Film



instax mini90

NEO CLASSIC

Stylish & Classy Professional-Like Design with Advanced Features



instax mini

Get Cutie Pictures with Everyone's favorite Hello Kitty instax mini!







Are you looking for Candidate/ Job?

MY*NMARJAPON Recruitment Division MIRC



Contact to MYANMAR JAPON Co., Ltd. Government Registered. Registration No. (62/2014)

Skillful Candidates whom you are looking for



We can introduce candidates who has Japanese, English language skill, Computer skills etc.

CANDIDATES

Age	Gender	Japanese	English	Expected Salary	Degree, Experience, Other
34	М	-	Advance	1000\$	B.A(Eco), 8 years Marketing Experience in Singpore
34	М	-	Advance	1000 \$	B.Sc(Zoo),MBA, 6 years Marketing Experience
37	F		Inter- midiate	8 Laks	B.Sc(Botany), Chief Accountant
28	F	N3	Inter- midiate	500 USD	B.Sc(Chem), studied in Japan
22	F	N2	Inter- midiate	550 USD	B.A(Japanese)
40	F	N3	Basic	500 USD	B.Sc(Maths), 8 years in Germent
24	F	N3	Inter- midiate	550 USD	B.E(Mechatronic), experience in Japanese IT company
29	F	N3	Inter- midiate	500 USD	B.A(Eco), studied in Japan

We are recruiting that you are seeking



Do you want to apply your qualification at Japan Company.

VACANCIES

Company	Position	Person	Work Place	Salary	Allowance	Language	Experience, Other
Architect	Archi- tecture	1	Yangon	USD 500 ~ 1000	Trans- potation	Japanese Business Level, Engilish Business Level,	Architect engineer experience
Real Estate	Marketing	1	Yangon	40 Lakh	Trans- potation	Japanese N2	Word,Excel, 1 year experience
Service	Japanese Chef	1	Yangon	USD 500~	Trans- potation	Japanese communication level	experience in Japanese Restruant
IT	Software Engineer	1	Yangon	USD 600 ~ 1100	Trans- potation	Japanese N3	Programmer experience
Japanese Media	Assistant office Manager	1	Yangon	USD 500~	Trans- potation	English Communication level	(35~40) years old, Bachlor degree in Science

Inquire

Tel:09-2544-91345 entry@myanmarjapon.com

You can contact with Burmese, Japanese and English Language.

MY*NMAR

ISSUE 13 Sep 2015

Contents

6 | Business News Digest

🖁 🛮 မြန်မာ – ဂျပန် စီးပွားရေးသတင်း

FEATURES

10 | Special Feature I

Let's enjoy Myanmar Pop Music

12 | Top Interview

Kiryu Minoru Honorary Director of Asian Community Research Centre, Osaka Sangyo University.

20 | Special Feature II

Myanmar's Facebook World

SPECIAL MAPS

14 | Yangon City Maps

21 MYANMAR JAPON Plus 1 year Anniversary celebration

Useful Information

23 Food, Hotels, Entertainment, Shopping

Myanmar Japon Plus Magazine

MIRC Co.,Ltd. Yutaka Nagasugi No(70), Natmauk Lan Thwe (1),

Bahan Township, Yangon. 01-8604301(Ext.101)

Editor in Chief - Phone Myint Min

- Yuki Kitazumi, Mayumi Mihara, Editors

Chaw Su Win Maung, Sithu Aung, Thinzar Wint Htel, Price Thandar Lin, Eden Htut, Zin Lai Yin, Ye Win Htay (Yaw) Printing

Registration No. 000127 - Daw Ei Ei Chaw Publisher

No.94, Padamyar St, (3) Ward, Kamaryut Tsp, Yangon

First issue September 1st, 2014,

Appearance A 4, saddle stitch, 28 pages, Full color

Circulation 18,000 Copies

Aung Thein Thann Printing Station

This Month Cover: Mount Fuji

Mount Fuji is 3776 meters tall and the highest mountain in Japan, located in Honshu Island. It's also an active volcano, which most recently erupted in 1708. It stands on the border between Yamanashi and Shizuoka Prefectures and can be seen from Tokyo and Yokohama on clear days.

Mount Fuji's exceptionally symmetrical cone, which is snow-capped several months a year, is a well-known symbol of Japan and it is frequently depicted in art and photographs, as well as visited by sightseers and climbers. Mount Fuji is one of Japan's "Three Holy Mountains" along with Mount Tate and Mount Haku. It is also a Special Place of Scenic Beauty and one of Japan's Historic Sites It was added to the World Heritage List as a Cultural

Mount Fuji is officially open for climbing during July and September via several routes.

DISTRIBUTION

Available at over 100 outlets including City Mart, Ocean, Marketplace in Yangon, Naypyidaw, Mandalay; Yangon International Airport; Embassy of Japan in Myanmar; KBZ Banks, and all major Hotels and Restaurants in Yangon.

Myanmar Japon business matching service

Is your company interested to team up with Japanese and foreign companies?

Myanmar Japon provides you with expertise on overseas sales channels development, production management, business operations, and marketing strategy formulation. We can also introduce you to ideal partners and support the establishment of joint ventures -



Contact: Nagasugi(Mr) / Zin(Ms)

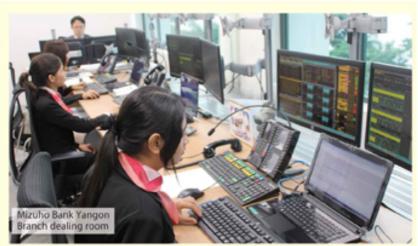
09-31019178

info@myanmarjapon.com



မြန်မာ – ဂျပန် စီးပွားရေး သတင်းများ

BUSINESS NEWS DIGEST



Mizuho Bank opens Yangon branch 3 Japanese banks ramping up operations

On August 3, Mizuho Bank opened its Yangon branch office at the Sedona Hotel and commenced operations. Bank of Tokyo-Mitsubishi UFJ (BTMU) and Sumitomo Mitsui Banking Corporation have already begun operations, so now all three Japanese mega banks are operational after receiving their banking licenses last year.

Mizhuo will leverage its massive customer base and provide financial support for the Japanese firms expanding into Myanmar. On August 3 at the Opening Ceremony, they signed an outsourcing agreement with local partner Ayeyarwady Bank to provide local settlement services. Mizuho is rapidly building out their local network.

At the Yangon Branch, they set up a dealing room for 4 staff. Each staff has their own news and data terminal enabling rapid trading.

The other two banks which opened in April are ramping up their operations. According to the Nikkei newspaper, BTMU has launched the first Kyat loan. Sumitomo Mitsui Banking Corporation president Mr. Kunibe also visited Myanmar and is strengthening the bank's Myanmar operations.

BTMU and Mizuho cooperate with economic authorities to promote investment

Japanese banks which are expanding into Myanmar are cooperating with Myanmar economic authorities to attract investment. At the end of July, Bank of Tokyo-Mitsubishi UFJ (BTMU) signed an MoU with Myanmar's Directorate of Investment and Company Administration (DICA) to cooperate on promoting foreign investment. Mizuho Bank signed an MoU with the Myanmar Investment Commission (MIC) to support Japanese companies setting up in Myanmar.

BTMU's leadership explained that "With the entry of large Japanese corporates into Myanmar, the number of SMEs will increase" and it is seeking to help SMEs who lack the knowledge to expand into Myanmar. BTMU will provide assistance on investment procedures and help to bridge between government departments and foreign companies. Mizuho is sponsoring investment seminars and advertising activities for Myanmar business, along with providing support for administrative procedures.

MIC and DICA are both economic departments evaluating investment, but MIC collaborates with the leader-ship of various ministries to handle large scale investments, while the DICA functions as an executive office of the MIC to handle relatively smaller scale investments.

MPT, LINE offer free communications

On July 29, MPT and free chat app LINE held a press conference announcing that free usage



campaign for LINE would be available until the end of September. The companies announced their partnership in early June, and this campaign was the first step. It targets MPT's Swe Tha Har paying plan customer base. When you message or call using LINE, it is free. MPT will bear the communications charges. LINE seeks to expand its user base by appealing to MPT customers. In addition to capturing customers, MPT wants to encourage the use of various apps.

Heineken sells original beer

On July 12, Dutch beer manufacturer Heineken started local beer production with its local partner. They invested US\$60 million in a brewery on the outskirts of Yangon with annual production capacity 33,000 kilo-liters.

In addition to their flagship brand Heineken, they will produce "Regal Seven" specifically for Myanmar, Regal

Seven will start sales in August. To ensure the flavor suits Myanmar tastes, they added rice into the ingredients.



Heineken's CEO Mr. Boxmeer pointed out that "Beer consumption will grow with economic development" and he emphasized the huge potential of the Myanmar market. Heineken is planning to set up future mass production and is hurrying to build the supply chain by providing rice farmers with technical guidance. In May this year, Denmark's Carlsberg started local production, so the competition is intensifying.

Damage spreads from flooding in Myanmar Japanese government and NGOs provide relief

Since mid July, record rainfall has caused flooding damage in Myanmar. The Myanmar government has designated Sagaing, Magwe, Chin, and Rakhine, which are suffering major damage, as disaster zones. The Japanese govern-ment and NGOs

have started relief work.

The UN Office for the Coordination of Human Affairs (OCHA) estimates that as of mid-August, at least 96 people have died and around 600,000 have been affected. Also, around 15,000 homes have been partially destroyed. With large areas of farmland flooded, agriculture and livestock have been damaged.

With the Myanmar government, companies, and citizens providing relief, the Japanese private and public sectors have also started to provide aid. The Japanese govern-ment decided to provide Yen 18 million worth of blankets and the first shipment arrived in Yangon on August 5.

Suzuki starts local production for Ertiga

On July 29, Suzuki announced it would manufacture and sell its Ertiga mini-van in Myanmar and started sales in its Myanmar sales outlet.

On the outskirts of Yangon, Suzuki's subsidiary Suzuki Myanmar Motors plans to manufacture the mini-vans targeting 100 units per month. This is the second brand following up on the Carry van, which is already being manufactured locally. The Ertiga is being manufactured in Indonesia and targets emerging country consumers with 7 passenger capacity and 3 rows of seats.





The NGO "Japan Heart" distributed 50 bags of rice and packages of Instant Noddle in Kaw Lin, Sagaing district. They also distributed food in Magwe. "Myanmar Family Clinic and Garden" (MFCG) provided flashlights and rain gear to Myaung Mya in Ayeyarwady division. "Bridge Asia Japan" (BAJ) and public-private partnership "Japan Platform" (JPF) also embarked on relief work. MFCG representative Ms. Satoko Nachi said "In the disaster area, people need a wide range of goods including water, food, and cloths". Going forward, there are concerns about hygiene conditions and the resumption of agriculture, so the relief work will need to be sustained.

Fuji Xerox selling A4 printers

On July 24, Fuji Xerox 12 models of A4 Printers for the Myanmar market. This spring, it had just started selling its A3



Monochrome printers. The company is focusing on expanding sales to foreign-invested companies in Myanmar, but with the introduction of this model, it plans to expand sales to Myanmar companies.

Hello Kitty Instant Cameras on sale



On August 4, Fuji Film held a product launch event for its Hello Kitty instant cameras Instax. In addition to this, they sell large cameras suitable for family photos and high functionality Instax

Series. They are also introducing a small size printer "Instax share" which can print out pictures taken on a smart phone.

Panasonic launch event for 4K TV

On July 24, Panasonic hosted the product launch of its 4K TV which enables you to enjoy high definition images. They will sell the high functionality Japanese products capitalizing on the Panasonic brand name.

In July, Sony also held a promotion event for its 4K TV for companies.



MYANMAR JAPON Plus available on Myanmar Airways International's Destinations



On August 1, MYANMAR JAPON Plus, Business and Lifestyle magazine became available on MAI's (Myanmar Airways International) flight 8M331/332 (RGN/BKK/RGN) and on the August 2, MYANMAR JAPON Plus Magazine was

on other MAI destinations such as Yangon - Bangkok, Yangon - Singapore, Yangon - Kuala Lumpur, and Yangon - Incheon .

MYANMAR JAPON Plus magazine was established in 2014 and is one of the leading Myanmar- based English language business and lifestyle magazines in Yangon and provides monthly information on Japanese business, services, and products in English to Myanmar. In the short time since its launch, it has attracted many readers and supporters from local and international executives.

This month is MYANMAR JAPON Plus' one year anniversary and readers, tourists and businesspeople interested in Myanmar, can easily find it at many places in Yangon.

မြန်မာ-ဂျပန် စီးပွားရေးသတင်း

မီဇုဟိုဘဏ် ရန်ကုန်မြို့၌ ဘဏ်ခွဲဖွင့်လှစ် မြန်ဟနိုင်ငံ၌ လာရောက်ရင်းနှီးမြှုပ်နှံသော ဂျပန်ဘဏ်များအနက် တတိယမြောက်ဘဏ်ဖြစ်



ျပန်နိုင်ငံ၏ မီဇဟိုဘက်သည် ဩဂုတ်လ (၃) ရက်နေ့တွင် ရန်ကုန်မြို့ကမ္ဘာအေးဘုရားလမ်းပေါ် ရှိ ဆီဂိုးနားဟိုတယ်၌ ဘဏ်၌ လာရောက်ဖွင့်လှစ်ခဲ့ပြီး ဘက်လုပ်ငန်းများဆိုင်ရာ ဝန်ဆောင်မှုလုပ်ငန်းများ တေင် လုပ်ကိုင်ဆောင်ရွက်လျက်ရှိသည်။ ဧပြီလ တွင် ရန်ကုန်မြို့၌ လာရောက် ရင်းနီးမြှုပ်နှံခဲ့သည့် ကပန်နိုင်ငံမှ Tokyo - Mitsubishi UFI ဘက်နင် ဂျပန်နိုင်ငံမှ Tokyo - Mitsubishi UFJ ဘက်နှင့် SumitomoMitsui Banking Corporation (SMBC) ဘက်များသည်လည်း ဘက်လုပ်ငန်းဆိုင် (SMBC) ဘက်များသည်လည်း ဘက်လုပ်ငန်းဆိုငဲ ရာလုပ်ငန်းများ ဆောင်ရွက်လျက်ရှိပြီး ၂၀၁၄ ခုနှစ် နိုင်ငံခြားရင်းနှီးမြှုပ်နံမှုဘက်လုပ်ငန်း လုပ်ကိုင်ရန် အစိုးရ၏ တရားဝင် ခွင့်ပြုချက်ရရှိခဲ့သော နိုင်ငံခြား ဘက်များအနက် ဂျပန်နိုင်ငံမှ အကြီးစားဘက် လုပ် ငန်းများ၏ ဘက်ခွဲ(၃)ခုအား ရန်ကုန်မြို့၌ အောင် မြင်စွာ ဖွင့်လုစ်နိုင်ခဲ့သည်။ မိစုဟို ဘက်သည် ဂျပန်နိုင်ငံ၌ သုံးစွဲသူ အခိုင် အမာရရှိထားသောဘက်တစ်ခုဖြစ်ပြီး ဂျပန်ကုမ္ပဏီ များ၏ စီးပွားရေးလုပ်ငန်းများအား ငွေကြေးပိုင်း ဆိုင်ရာ အကအသိမားအား တစ်ဖက်တစ်လမ်းမ

ဆိုင်ရာ အကူအညီမှားအား တစ်ဖက်တစ်လမ်းမှ ပုံပိုးကူညီပေးလျက်ရှိသည်။ ဩဂုတ်လ (၃)ရက်နေ့၌ ကျင်းပခဲ့သော ရန်ကုန် ဘက်ခွဲဖွင့်လှစ်ခြင်း အထိမ်အမှတ် ဂုက်ပြပွဲအခမ်း

အနား၌ မိဇုဟို ဘက်သည် ပြည်တွင်းဘက်တစ်ခု ဖြစ်သော ဧရာဝတီဘက်နှင့် အကျိုးတုပူးပေါင်း ဆောင်ရွက်မှ သဘောတူ ကတိစာချပ် အောင်မြင် စွာချပ်ဆိုနိုင်ခဲ့ပြီး ပြည်တွင်းဘက်လုပ်ငန်းဆိုင်ရာ ကိစ္စရပ်များ ဖွဲဖြီးတိုးတက်ရေးအတွက် ဘက်လုပ် ငန်းဆိုင်ရာ အဖြေခံနည်းပညာ သင်ကြားပို့ချေမှုရား ဆောင်ရွက်ပေးလျက်ရှိသည်။ ရန်ကုန်မီဇုဟို ဘက်ခွဲ၌ ဘက်လုပ်ငန်း တသုံးပြ သုများ အဆင်ပြေချောမွေ့စွာ လုပ်ငန်း ပြီးဆုံးနိုင် ရန်အတွက် Dealing Room ကို တေင် ဖွင့်လှစ်ချိ

ရန်အတွက် Dealing Room ကို စတင် ဖွင့်လှစ်၍ ရန်အတွက် Dealing Room ကို စတင် ဖွင့်လှစ်၍ ဆောင်ရွက်လျက်ရှိသည်။ Dealing Room တွင် တာဝန်ကျ ဝန်ထမ်း (၄)ယောက် ထားရှိပြီး မိမိတို့ တာဝန်ကျရာအပိုင်းနှင့် ပတ်သက်သော နောက်ဆုံး သတင်းများအား အချိန်ပြည့်စောင့်ကြည့်လေ့လာကာ သုံးစွဲသူများ အဆင်ပြေချောမွေ့စွာ အချိန်တိုတွင်း ပြီးပြောက်စေရန် ရည်ရွယ်၍ Dealing Room System အား စတင်အသုံးပြုခဲ့သည်။ ယခုနှစ် မပြီလ၌ ရန်ကုန်မြို့တွင် စတင်ဖွင့်လှစ်ခဲ့သော ဂျပန် နိုင်ငံမှာအက်များသည်လည်း မြန်မာပြည်တွင်းဘက် လုပ်ငန်းနှစ်များ တိုးတက်လာရေးအတွက် ဘက် လုပ်ငန်းဆိုင်ရာ အခြေခံ နည်းပသာများအား ပြန် လုပ်ငန်းဆိုင်ရာ အခြေခံ နည်းပညာများအား ပြန် လည်မျှဝေ သင်ကြားပေးလျက်ရှိသည်။ ဂျပန်နိုင်ငံ ထုတ် စီးပွားရေး သတင်းစာ တစ်စု၌ Tokyo -Mitsubishi UFJ ဘက်သည် ပထမဆုံး မြန်မာ ကျပ်ငွေဖြင့် ရင်းနှီးမြှုပ်နှံမှု ဆွေးငွေထုတ်ဆွေးခြင်း လုပ်ငန်းအား စောင် အကောင်အထည်ဖော် ဆောင် ရွက်ပေးလျက်ရှိကြောင်း ဖော်ပြထားသည်။ SumitomoMitsui Banking Corporation (SMBC) ဘက်မှ ဥက္ကဋ္ဌ မစ္စတာ တာကဲရှိကုနိဘိသည် မြန်မာ နိုင်ငံ၏ ဘက်လုပ်ငန်းဆိုင်ရာ စိမ်ခန့်ခွဲမှ ကိစ္စရပ် များ အခြေအနေကို လာရောက်လေ့လာခဲ့ပြီး အရှိန် အဟုန်မြှင့် ဆောင်ရွက်လျက်ရှိသည်။



နာည်ကြီး Heineken ဘီယာကုမ္ပဏီ ရန်ကုန်မြို့၌ ဘီယာစက်ရုံ လာရောက်ဗွင့်လှစ်

ဘီယာ အဓိကထုတ်လုပ်ဖြန့်ဖြူ ရောင်းချလျှတ် ဘယာ အကေထုတ်လုပ်ဖြန့်ဖြူ ရောင်းချလျက် နို့သော Heinekenကုမ္ပဏီမှ ရန်ကုန်မြို့၌ ဇူလိုင်လ (၁၂)ရက်နေ့ ပြည်တွင်းအခြေစိုက် ကုမ္ပဏီနှင့် ပူး ပေါင်းကာ ဘီယာ စတင်ထုတ်လုပ်ရောင်းချခဲ့သည်။ ရန်ကုန်မြို့ပြင်၌ တစ်နှစ်လျှင် ဘီယာအရေအတွက် (၃၃၀၁၀) ကီလိုလီတာ ထုတ်လုပ်နိုင်သော ဘီယာ ထုတ် စက်ရုံတစ်ခုအား ပေါ်လာ သန်း ၆၀ အတုန် ကျစ် တည်ဆောက်ခဲ့သည်။ ၎င်းဘို့၏ နာမည်ကြီးထုတ်ကုန် (Heineken)

အပြင် မြန်မာပြည်တွင်းရေးကွက်အတွက် ရည်ရွယ် ရွှံ(Regal Seven)ကို တောင်ထုတ်လုပ်ရန်စီစဉ်ခဲ့ပြီး ဩဂုတ်လတွင် တရားဝင်ထုတ်လုပ်ဖြန့်ဖြူ ရောင်းချ

ထုတ်ကုန် စတင်မိတ်ဆက်သော အခမ်းအနား၌ Heineken ကုမ္ပဏီ ဥက္ကဋ္ဌက မြန်မာနိုင်ငံ စုံခြီး တိုးတက်လာသည်နှင့်အမျှ ဘီယာသောက်သုံးသူ တိုးတက်လာသည်နှင့်အမျိ ဘီယာသောက်သိုးသို့ ပမာကလည်း မှားပြားလာမည်ဟု ထင်မြင်မိပါ ကြောင်း၊ မြန်မာပြည် တွင်းရေးကွက်ကို အဓိက ရည်ရွယ်၍ ထုတ်လုပ်ဖြန့်ဖြူး ရောင်းချသွားမည်ဖြစ် ကြောင်း၊ အနာဂတ်တွင်လည်း ထုတ်ကုန် အရေ အတွက် အများအပြား ထုတ်လုပ်သွားရန် ရည်ရွယ် ထားသည့်အပြင် ဆန်ပေါး စိုက်ပျိုသော တောင်သွ လယ်သမားများအား ထုတ်လုပ်မှုနည်းပညာ သင်ကြား ပို့ချငေးခြင်းမြင့် မြန်မာနိုင်ငံ၏ နည်းပညာ ပြောင်း လဲမှုအား အံ့သြဖွယ်တွေ မြင်နိုင်စေရန် စီမီကိန်းရေး ဆွဲ၍ အရှိန်အဟုန်မြင့် ဆောင်ရွက်လျက်ရှိသည်။ ယခုနှစ် မေလ၌ ဒိန်းမတ်နိုင်ငံ အခြေစိုက် ကားလ်ဘတ်စ် ဘီယာ စတင် မိတ်ဆက်ခဲ့သည်။ အတွက် ကြီးမားသောပြိုင်ဆိုင်မှုတစ်ခု ဖြစ်လာမည် ဟု ထင်မြင်မီကြောင်း ပြောကြားခဲ့သည်။

MPT နှင့် LINE တို့၏ အခပဲ့ဗုန်းခေါ်ဆိုမှု ဝန်ဆောင်မှုအစီအစဉ်

မြန်မာ့ဆက်သွယ်ရေး (MPT) နှင့် အခမဲ့ဖုန်း ခေါ်ဆိုမှ အက်ပလီကေးရှင်း LINE တို့ ပူးပေါင်း ကာ 'ဇူလိုင်လ ၂၉ ရက်နေ့တွင် ရန်ကုန်မြို့၌ သတင်းစာရှင်းလင်းပွဲတစ်ရပ် ကျင်းပခဲ့သည်။ အဆို ပါ သတင်းဓာရှင်းလင်းပွဲအရ LINE ကို အသုံးပြ ၍ အခမဲ့ဖုန်းခေါ် ဆိုမှုများကို စက်တင်ဘာလကုန် အထိ ခွင့်ပြုသွားမည်ဖြစ်ကြောင်း သိရှိရသည်။

အထ ခွင့်မျှသွားမည်မျှစ်ကောင်း သိရှိရသည်။
MPT နှင့် LINE တို့သည် စူလိုင်လဆန်း
ပိုင်းကတည်းက လုပ်ငန်း ပူးပေါင်းဆောင်ရွက်မည့်
အကြောင်း ကြေညာထားခဲ့ပြီး ယခု ဝန်ဆောင်မှု
သည် ၎င်းတို့ ပူးပေါင်းဆောင်ရွက်မှ၏ ပထမဆုံး
ခြေလှမ်း ဖြစ်သည်။ ထိုဝန်ဆောင်မှုသည် MPT ၏
ဆွေသဟာ အစီအစဉ်ကို သုံးနွဲသူများအတွက်သာ
အကျုံးဝင်မည်မြစ်သည်။
LINE တို့ အသိမင်းနှံ့ နာကိုလေးပိုင်းနှံ့ နှင့်

LINE ကို အသုံးပြု၍ ဓာတိုပေးပို့ခြင်း ဖုန်း ခေါ်ဆိုခြင်းများ ပြုလုပ်ရာတွင် အင်တာနက် အသုံး ပြုခြင်းသည် အခမဲ့ဖြစ်သည်။ LINE သည် ရေး ကွက်ဝေစု များစွာပိုင်ဆိုင်ထားသည့် MPT အသုံးပြုသူ ပြုသူများကို အဓိကထားကာ LINE အသုံးပြုသူ များ တိုးပွားလာစေရန် ရည်ရွယ် လုပ်ဆောင်ခြင်း ဖြစ်ပြီး MPT သည် သုံးစွဲသူများ အခိုင်အမာ ရှိနေ သည့်အပြင်း မှေးပြားလှသော ဖုန်း အက်ပလီကေး ရှင်းများကို ပိုမို အသုံးပြုစေခြင်းဖြင့် စေ့ကွေက်ကို မြှင့်တင်လွက်ရှိနေသည်။

မြန်ဟနိုင်ငံအထက်ပိုင်းဒေသများတွင် ရေကြီးရေလျှုံမှုများကြောင့် ပျက်စီးဆုံးရှုံးမှုများ အများအပြားပြစ်ပေါ် ဂျပန်အစိုးရနှင့် NGO အဖွဲ့အညေးများ၏ ကူညီထောက်ပံ့မှုများ စတင်

စံချိန်တင် မိုးသည်းထန်စွာ ရွာသွန်းမှုကြောင့် မြန်မာနိုင်ငံအထက်ပိုင်းဒေသများတွင် ရေကြီးရေ လျှံမှုများဖြစ်ပေါ်ခဲ့ရာ မြန်မာအစိုးရသည် ယင်း ဒေသများအနက် ပျက်စီးဆုံးရှုံးမှု ပိုမိုများပြားသော စစ်ကိုင်းတိုင်း မကွေးတိုင်း၊ ချင်းပြည်နယ်ခွင့် ရခိုင် ပြည်နယ်များကို သဘာဝဘေအန္တရာယ် ကျရောက် ရာဒေသအဖြစ် ထုတ်ပြန်ကြေညာခဲ့သည်။ ဂျပန်နိုင်

ရာဒေသအဖြစ် ထုတ်ပြန်ကြေညာခဲ့သည်။ ဂျပန်နိုင် ငံအစိုးရနှင့် အစိုးရမဟုတ်သော အဖွဲ့ အညေးများ မှလည်း ရေဘေးသင့်သူများအတွက် ကူညီထောက် ပုံမှုများ ဆောင်ရွက်လျက်ရှိသည်။ ကုလသမဂ္ဂ လူသားချင်းစာနာထောက်ထားမှုဆိုင် ရာ ညှိနိုင်းရေးရုံးမှ ထုတ်ပြန်ကြေညာချက်အရ ဩ ဂုတ်လဆန်းပိုင်းအထိ သေဆုံးသူ(၉၆)ဦး ရေဘေး သင့် ပြည်သူပေါင်း (၆)သိန်းနှင့် အိမ်ယာ ပျက်စီးမှ (၁၅၀၀၀)ခန့်ရှိသည်။ လယ်ယာမြေ ဧကပေါင်း များ စွာရေနန်မြှုပ်ခဲ့၍ ကောက်ပဲသီးနှံများနှင့်မွေးမြူရေး လုပ်ငန်းများတွင် ပျက်စီးဆုံးရှုံးမှုများစွာ ရှိခဲ့သည်။ ရေဘေးသင့်ဒေသများအတွက် ဂျပန်နိုင်ငံသား များမှ ကူညီထောက်ပုံမှုများ စတင်နေပြီဖြစ်သည်။

ရေဘေးသင့်ခေသများအတွက် ဂျပန်နှင်ငံသား များမှ ကူညီထောက်ပုံမှုများ စတင်နေပြီဖြစ်သည်။ ဂျပန်အစိုးရမှ ယန်းငွေ (သိန်း ၁၈ဝ)ခန့် တန်ဖိုး ရှိ သည် ကူညီကယ်ဆယ်ရေးပစ္စည်းများကိုဖေးပို့ခဲ့ပြီး သြဂုတ်လ ၅ ရက်နေ့ နံနနက်ပိုင်းတွင် လေယာဉ် ဖြင့် ရန်ကုန်မြို့သို့ ရောက်ရှိခဲ့သည်။ အကျိုးအမြတ်မယူသည့်အခွဲ အစည်း NGO တစ်ခုဖြစ်သည့် Japan Heart မှ စစ်ကိုင်းတိုင်း



ကောလင်းမြို့နယ်နှင့် မကွေးတိုင်းတို့တွင် စားနှစ် ရိက္ခာများကို လျှင်္ချန်းခဲ့သည်။ MFCG မှ ဧရာဝတီ တိုင်း၊ မြောင်းမြုမြို့အတွက် လက်နှိစ်ဓာတ်မီးနှင့် မိုးကာပစ္စည်းမှားကို ပို့ဆောင်ပေးခဲ့သည်။ BAJ နှင့် JPF အခွဲ့များမှလည်း ကူညီထောက်ပုံမှုများတွင် ပါဝင်ဆောင်ရွက်ခဲ့သည်။

ပါဝင်ဆောင်ရွက်ခဲ့သည်။
MFCG ၏ ဥက္ကဋ္ဌ မစ္စ ဆာတိုကိုနာချီက ရေဘေး သင့်ဒေသများတွင် ရေနှင့် စားနပ်ရိက္ခာအပြင်၊ အဝတ်အထည်များလည်း လိုအပ်ကြောင်းပြောကြား ခဲ့သည်။ ရွေ့ဆက်ပြီး သန့်ရှင်းမှ အခြေအနေနှင့် လယ်ယာမြေလုပ်ငန်းများ ပြန်လည် လုပ်ကိုင်နိုင် နေများအတွက်လည်း စိုးရိပ်ပုပန်မှုများ ရှိသည့် အတွက်၊ ရေရှည် ကူညီထောက်ပုံမှုများ လိုအပ် ကြောင်း သိရှိရသည်။

Upcoming Shows and Exhibitions

View of Table ① Places ② Business ③ Organizer / Contact

9/7~9/9 Myanmar Sports Fitness Equipment & Services Exhibition

- ① Tatmadaw Hall ②Sport, Fitness Equipment ③ Enterprising Fairs (India) Pvt Ltd http://10times.com/

9/17~9/19 Propak Myanmar 2015

- ①Myanmar Event Park ② processing and packaging industrie ③Allworld Exhibitions Co.Ltd http://www.propakmyanmar.com/

9/17~9/19 Myanmar Water 2015

- ③Myanmar Convention Centre ② INTERNATIONAL WATER SUPPLY, SANITATION, WATER RESOURCES, INDUSTRIAL WASTEWATER TREATMENT @UBM Asia http://www.myanwater.com/
- 9/24~9/26 Intermach Myanmar 2015
- ①Tatmadaw Hall ②Machinery Parts, Logistics and Transporting @UBM Asia http://www.intermachmyanmar.com/
- 10/8~10/10 Medical Myanmar 2015
- ①Sule Shangri-La Hotel ② medical, hospital and pharmaceutical
- ®Fireworks Myanmar http://medical-myanmar.com/

10/9~10/11 MYANAUT 2015

- ①Myanmar Event Park ② Automobile, Auto parts
- ©AMB EVENTS SDN BHD http://www.myanauto.com/

10/15~10/17 Oil & Gas Myanmar 2015

10/22~10/24 MyanWater 2015

- ①Tatmadaw Hall ② Water Resources Management
- ②AMB EVENTS SDN BHD http://www.myanwater.org/

Popular Festival in Myanmar and Japan

Month: September

Phaung Daw Oo Pagoda Festival

At Inle Lake, Shan State

fff (141 to 31 October 2015)

Phaung Daw Oo Pagoda is located at the famous Inle Lake, in southern Shan state in Myanmar. The festival of Phaung Daw Oo pagoda is one of the biggest and most important festivals in Shan State. The festival is usually held in September and early October, and during the festival four Buddha Images out of five from Phaung-daw-oo Pagoda are carried on a royal barge and carried around



14 villages on the Lake. In this festival, visitors may encounter leg rowing boat competitions, Shan dances and martial arts in special ceremonial boats. The large crowds of people gather on the lakeshores to celebrate the occasion. It is really a splendid sight. For first-time visitors, the excitement of the native culture will always remain in the hearts forever.

Shubun no hi.

- ☆ In Japan.
- 置 (September 22 or 23)

Shubun no hi, or Autumnal Equinox has been a national holiday in Japan since 1948 and that usually held in September 22 or 23. It's a day not just to mark the changing of seasons but also to pay respects to parents grandparents, and other family members. In Japan's past, the autumnal equinox was called shuki-koureisai (the autumn festival of the Emperor's spirits), today it is



called Shubun-no-hi and Japan people are commemorate their ancestors During in these day, many memorial ceremonies take place at temples, and people are visit to their family's graves with offering rice cakes and its called o-hagi, flowers incense sticks and prayers to comfort the spirits of ancestors.

Monthly Japanese Magazine in Myanmar

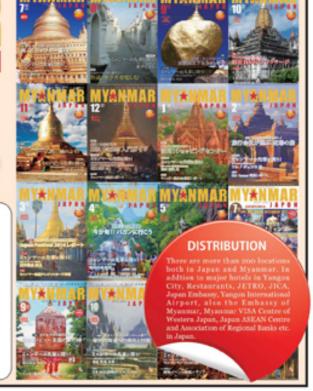
No.1 Magazine for Japanese in Myanmar!

> Business and Lifestyle information on Myanmar for Japanese people

ADVERTISING AVAILABLE

Promote your business to Japanese!!

info@myanmarjapon.com Tel: 09-31019178/01-8604301 Contact: Mihara (Ms.)/ Ei Ei Chaw(Ms.)





The most popular types of music in Myanmar are rock and pop music. Since the 1980s rock has been popular across a wide range of generations. Myanmar's biggest rock band, Iron Cross, was formed in 1991. Often called Asia's No. 1 finesse guitar player, Chit San Maung is a member. While they have churned out hit after hit, they do not have a fixed vocalist. Currently, they have 4 singers such as Lay Phyu and Myo Gyi working individually with the band.



1990s. Amongst the artists, Sai Sai Khan Hlaing started in the early 2000s. He is a Popular star and people say "There is no young person who doesn't know him." He has multiple

Hip hop started in the

Sai Sai Khan Hlaing talents including writing music, acting and writing short stories.

> Currently, there are several talented musicians who got their breaks on TV Auditions. One of them is Ni Ni Khin Zaw, who was introduced on the singing competition TV Show Melody World. There are also singers who debuted

through their youtube postings, and more new talents are expected to emerge.



Who are the popular singers now? Recent music rankings Top 10

(As of July 2015, according to City Books and Music) top is singer, bottom is album title

	Myo Gyi မို့ကြီး
1	Changes ပြောင်းလဲခြင်းများ
2	Wine Su Khine Thein စိုင်းစုခိုင်သိန်း
2	Shake off ခါချနေရတယ်
	Wai La eoco
3	The Songs don't Like Make up မိတ်ကပ်မကြိုက်သော သီချင်းများ
	Group CD
4	Master Selection 2015 Unplugged ၂၁၁၅ မာစတာ လက်မွေးစင်
	Group DVD
5	Three season lover ကိုယ်တို့စေတ်နဲ့သူတို့စေတ်ရဲ့သုံးရာသီ ဖျစ်သူ
	Po Po
6	Radio that likes yearning songs အလွမ်းသီခင်းကြိုက်တဲ့ ရေဒီယို
	Ye Yint Aung ရဲရင့်အောင်
7	Smash ~Debut Solo Album သဝေထိုခေခွေလေဝင့်
8	Ni Ni Khin Zaw \$\$5666
	Really, Really റധ്തിറധ്തി
	Through the same of the same o
0	Lay Phyu ecos[g]
9	
9	Lay Phyu cost@[



Myo Gyi

People are drawn his voice tone. In addition to singing the commercial for Myanmar Beer. he sings the Pro Soccer National League cheering song.

(Iron Cross vocalist) Lay Phyu cos

The master of Myanmar rock. His singing skills and powerful but controlled voice are attractive. He is currently appearing in Nescafe commercials as brand ambassador.



Ye Yint Aung

With his exotic facial features, he is a young singer capturing the hearts of female fans. His melodies are pleasant and easy to hum and he is often described as a Myanmar Justin Bieber.

Wine Su Khine Thein

A ballad specialist, she has many female fans. She is also an actress and her music videos are high quality and must-sees.



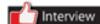
M-POP Recommended introductions

1 Buy the music

Authentic CDs cost KS 1,500 to 3,000. At City Mart's CD Shop "City Books & Music", every month they announce the rankings, so you can check which artists are popular. You can use a mobile service where you can buy music with mobile prepaid cards.

Watch music videos

Many M-POP music videos are shot around Yangon including multiple spots such as Inya Lake, Junction Square, and Yangon International Airport. You will feel a sense of intimacy and familiarity which makes the videos interesting. Many videos are uploaded onto youtube.



Traditional x House Thxa Soe

Thxa Soe is a singer-songwriter. Born November 4, 1980 in Yangon, he is Burmese. In 2001, after releasing an album as a member of the hip hop group "Theory", he moved to England. Upon returning, he pioneered the fusion of traditional Burmese music with modern music. In November, he will perform a live event in Tokyo.



"Making music which nobody can

Thxa Soe spent his teenage years immersing himself in hip hop and

"I felt that the messages of rap about the oppression of African Americans during the 1960s and 70s resonated with my own situation at that time. I also wanted freedom, and I wanted to breathe the fresh air from the world,"

He was active as a member of a hip hop group, but then decided to study in England. At the SAE Institute London, he majored in audio engineering. At the time, electro-house music was very popular in London. When he felt the tempo in his skin, he thought it was similar to the music played at "Nat" spirit worship shrines during his youth.

"Many traditional musical instruments are played at slow tempo, but Myanmar Traditional spiritual music has an up-tempo rhythm."



Listening to stories in the customized studio

He thought that the mixing of these two types of music would be interesting, and that intuition led to the creation of his current music.

"I looked for recordings of traditional music, but there weren't any in Myanmar. But I found some in an unexpected place"

They were at the Victoria & Albert Museum which stores old artworks in London. He was surprised to find valuable old recordings of Myanmar music from 1878.

"I was surprised to see that during British Colonial times, they researched traditional music in such detail."

He devoured the material by reading and making recordings. Gradually ideas for new songs emerged. He spent five years researching materials. After returning to Myanmar in 2006, he released the album "Yaw Tha Ma Mhwe" which pioneered a new genre of music. His unique global perspective on fusing traditional Burmese spirit music with house music is attracting attention both locally and internationally. He writes the songs and lyrics and also does the editing after recording.

Aside from music, he is also making an effort to abolish copyright piracy through educational activities.



The first album produced together with traditional Myanmar musical instruments "Ya Tha Ma Mhwe".

Up to now, 6 albums have been released with over 90 original songs. (picture is of the fourth album "A Mway")

He is a CEC Member of the Myanmar Music Association and is fighting for the rights of Myanmar musicians. He has launched law suits against manufacturers of pirated music, and has won one groundbreaking cases.

"However, that pirated music manufacturer ran away without paying the fine. Unfortunately in Myanmar, awareness of copyright and intellectual property is low and education is insufficient. To change this, the cooperation of the government is essential. The government must make an effort to abide by the rules it makes."

As a pioneer of new types of music, he has some candid words of advice for his fellow musicians.

"Singing copied songs from overseas is not creation."

The Myanmar Music Association plans to set up branches in major cities to strengthen its piracy eradication efforts. The reason for getting involved in such activities is to spread Myanmar music throughout the

"Myanmar music industry has great potential, to grow up more."



Free live show at Junction Square

3 Go to live shows

During rainy season there are fewer shows, but there are some at Myanmar Event Park (MEP) and Myanmar Convention Center (MCC). Event information is available from CD Shops, billboards, and newspaper events listings. Many people also get their information from facebook.



Teachings of a Myanmar Expert

In this section, MYANMAR JAPON's Mr. Nagasugi interviews Myanmar's leading personalities to uncover the realities of "Today's Myanmar".

Osaka Sangyo University Asian Community Research Center Honorary Director Kiryu Minoru

This month's them

Myanmar's development - past and future



Osaka Sangyo University Asian Community Research Center Honorary Director

Born in 1941, he graduated from Rikkyo University Department of Social Sciences and then joined the Institute of Developing Economies (IDE). At the IDE, he researched Myanmar and worked as Director of Economic Development Analysis. After that, in 1991 he changed jobs to become a professor at Chubu University. He also taught at Osaka Sangyo University. He served as a Researcher at the Japanese Embassy in Myanmar and as an economic advisor to the Myanmar government, and also worked at the World Bank. He focuses on "on the ground" research. He is working as an Advisor for companies in Myanmar such as Nippon Koei and Kyoshin Group.

Visiting Myanmar in the midst of civil war

Nagasugi: Thank you for sharing your time with us today. Professor, you have been involved with Myanmar now for half a century. When was the first time you visited Myanmar?

Minoru: I entered the Institute of Developing Economies in 1964 and visited Myanmar for the first time in 1966. At that time, the Strand Hotel was an old building, and foreigners could only stay at the Strand or the Inyar Lake Hotel. I stayed at the Strand, which as you know is along the riverbank. At that time, the peace negotiations between ethnic armed forces, the Communist Party of

Burma, and the government had broken down and it was a period of intense fighting. Across the river there was fighting between rebels and government troops and we could hear gunfire at night. Before coming to Myanmar, I had been to Vietnam during war time, and Myanmar was in a similar situation.

I applied to be an exchange student at the Yangon University of Economics, but Myanmar was under socialism at that time so I didn't get accepted and ended up going to Dhaka University in Bangladesh (at the time East Pakistan). From Dhaka, I would fly to Myanmar on propeller plane and see the country.

Researching Burmese Socialism from a historical perspective

Nagasugi: Interesting... yes, those were difficult times. What kind of research did you do?

Minoru: My specialty was industrial economics and while at the Institute of Developing Economies (IDE) I mainly researched agricultural development. One of my research themes was "Why was Burmese socialism inevitable for the Burmese?" This way of thinking was not related to Marx, but came from General Aung San and the leaders of independence.

After independence in 1948, around 80% of the capital was owned by non-Myanmar people. The large capital enterprises such as oil companies, banks, and railroads were owned by British, commercial enterprises were dominated by the Chinese, and land ownership and lending were dominated by Indians. Because of this, Myanmar people thought that even if they achieved political independence, the economy would still be controlled by foreigners. Myanmar people believed that "Capitalist = Foreigner" and this led to the three pillars of Burmese socialism, "Anti-foreign, Anti-capitalist, Reviving traditional Burmese values".

While at the IDE, I specialized in Myanmar research. My job was to read Myanmar newspaper articles such as "The minister visited such and such place" and read between the lines to interpret what was happening behind the scenes. From 1979-82, I worked as a researcher at the Japanese Embassy in Yangon and during that time I travelled throughout the country. I spent from my own pocket to travel trying to understand the true nature of the economy.

Nagasugi: At that time, how was the life of typical Myanmar person?

Minoru: There were no rich people, and I felt there was equality poverty for everyone. While it was different for the military, amongst civilians there were cases of government ministers getting fired and becoming taxi drivers. I met such people.

Myanmar moving closer to ASEAN

Recently, Myanmar has been strengthening its ties with ASEAN. At the time ASEAN was formed in 1967, Myanmar did not join because of its diplomatic stance of non-alignment and did not become a member until 1997. After the transition to civilian rule in 2011, it sought to demonstrate its changes to the international community and in 2014 was the Chair of ASEAN hosting the ASEAN leader summit in Naypyidaw. This year Myanmar is joining the AFTA (ASEAN Free Trade Agreement), which aims to integrate ASEAN markets, and lower import duties within the region. Road networks such as the East-West corridor which connect ASEAN and Myanmar are being developed, and flows of people will increase as visa requirements into Thailand are



removed. With the integration of ASEAN, Myanmar's economy will become intertwined.



With ASEAN integration, how should Myanmar develop?

Nagasugi: Since the transition to civilian rule, how do you feel about Myanmar?

Minoru: Frankly speaking, I can't keep up with the speed of some of the changes. In the past, there were hardly any traffic jams in

Yangon and I could get anywhere in the city within 30 minutes. The flow of people, things, and money has changed. Wealth is concentrated in the urban areas of Yangon and Mandalay. I feel there is a speculative bubble. People have also changed. Before, people used to walk slowly and relaxed, but now I feel they are rushing around with an intense look in their eyes. Using "Thanaka" and wearing "longyi" are also becoming less common.

I also feel that rural areas have changed a lot. The influence of China is significant. Especially in upper Myanmar centered around Mandalay, Chinese have bought a lot of agricultural lands and there are areas resembling large scale plantations. Farmers are cultivating plums and plants for Chinese herbal medicines. But they are using contract farming and a lot of fertilizer and agri-chemicals which is becoming a problem. Once you start using these agrichemicals, you need to rest the land for 7 years for it to goes back to standard levels.

Nagasugi: With rapid development come many contradictions. Incidentally, with ASEAN integration becoming a reality this year, what will be the impact on Myanmar?

Minoru: Yes, that is true. For ASEAN integration, tariffs will need to be removed so I think it is crucial to evaluate where Myanmar has comparative advantages. Currently, Myanmar cannot compete with

Myanmar needs to do farmer-led value added production.

Thailand or Malaysia in the area of manufacturing cars or precision machinery. But Myanmar has advantages in agriculture, seafood, and livestock. Myanmar needs to do farmer-led value added production. For example, there are a variety of businesses like dry fruits processing and canning. Also, since Myanmar is a natural resource rich country, it should be careful not to rely just on natural resource-based exports and development.

Capitalize on geography **Target rural development**

Nagasugi: What do you think of the prospects for the Myanmar economy?

Minoru: Myanmar has the key elements for economic growth. But the Myanmar people must decide how to use those elements. It is important for Myanmar to learn from the economic development paths of ASEAN countries. If a country industrializes too quickly and over concentrated, there will be economic distortions. Income disparities will widen and income will be unevenly distributed. Cities become bloated giving rise to environmental problems and

traffic congestion. I hope that Myanmar studies these problems and chooses solutions which are best for Myanmar.

A good model is Thailand. Up until Myanmar adopted socialism in 1962, Myanmar and Thailand's economy, population, and income levels were approximately the same. But while Myanmar stagnated under socialism, Thailand thrived using Official Development Assistance (ODA) to proactively industrialize. However, when the industrialization of the 1960s focused Bangkok over concentrated and the rural areas remained impoverished.

In Myanmar currently, while the development of Thilawa SEZ is progressing, if such development continues it will lead to a labor shortage. Myanmar should avoid over concentration of investment. Myan-

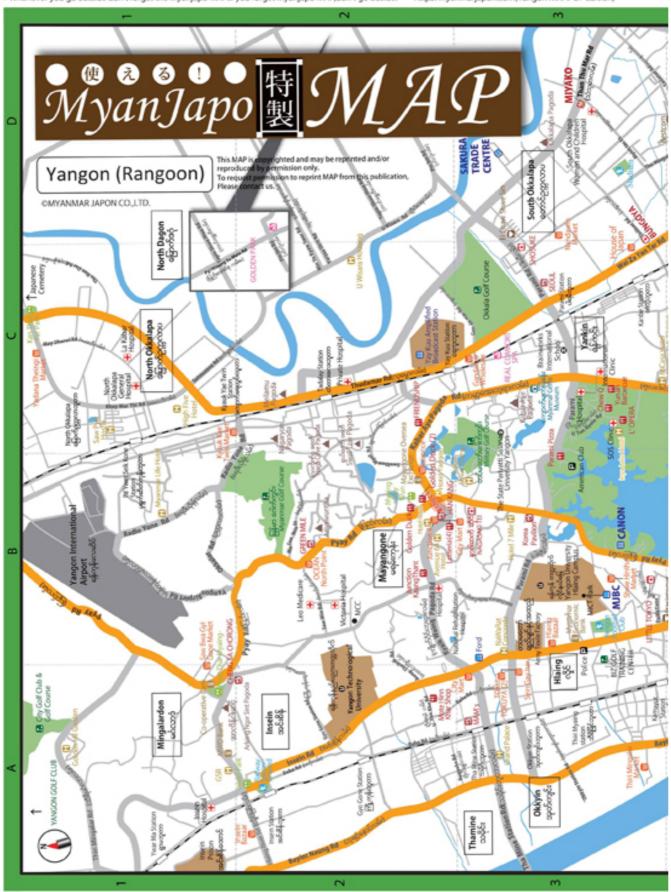
mar has Mandalay in the middle, Dawei in the south, and Sittwe in the west. It is important to prioritize investment into the capital cities of ethnic minority regions and rural towns. Myanmar has the geography to enable this.

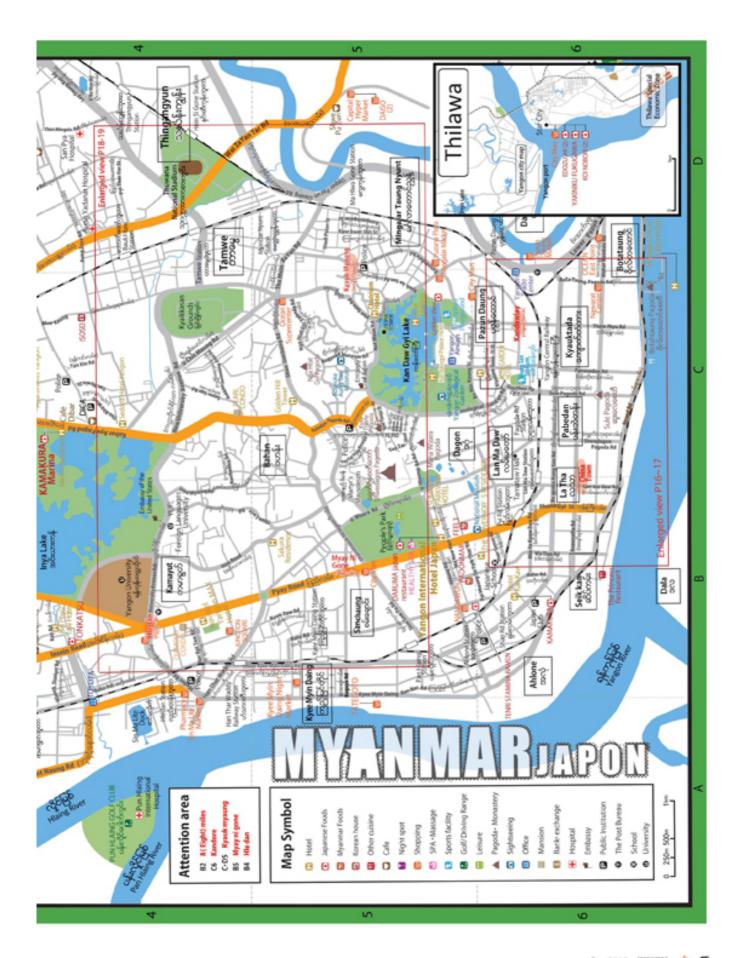
Nagasugi: Thank you for the discussion, it was very thoughtful and easy to understand. I wish you all the best in your future endeavours.

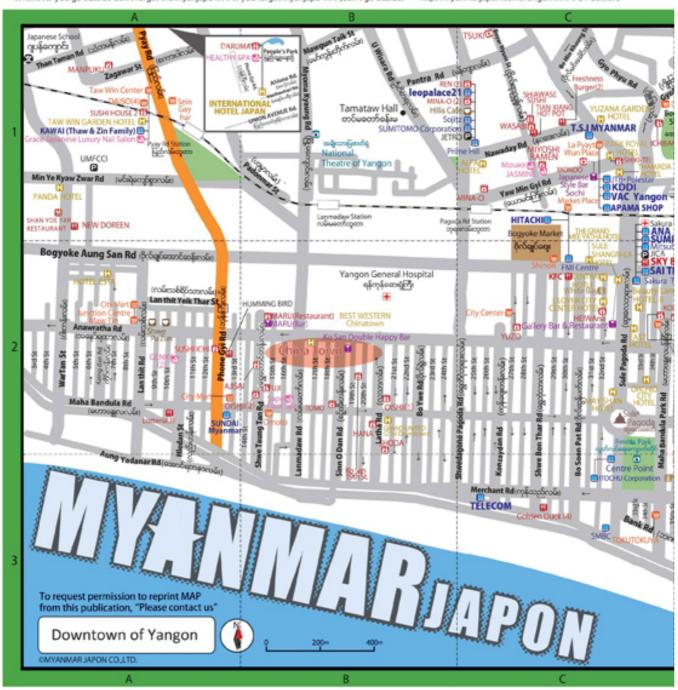


CEO, MYANMAR JAJPON CO.,LTD.

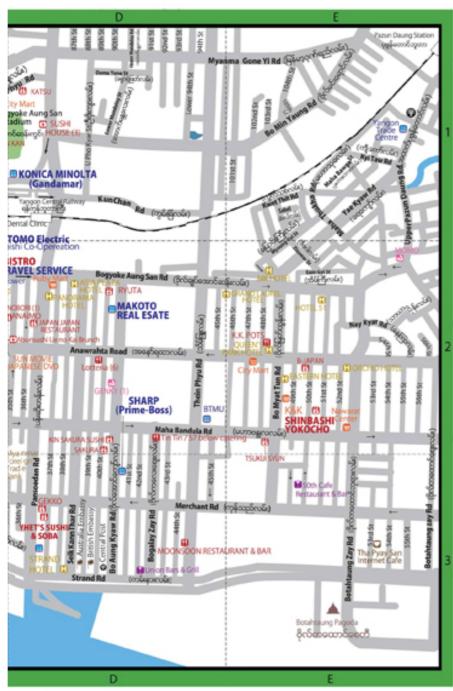
The publisher of the Japanese language magazine MYANMAR JAPON and English language magazine MYANMAR JAPON +PLUS. As a Myanmar-based business journalist, his coverage ranges from business and economics to culture and arts using various sources such as government ministers, public information, independent reporting. He provides a wide range of business expansion and investment advisory support services for foreign companies in Myanmar including market research, business matching, and company formation. He is President of Yangon Wakyo Kai, Vice President of the Japan Myanmar Friendship Association, and Special Committee Member of the Japan New Business Council Association.













Myanmar Japon Real Estate

The No. 1 source of real estate information in Myanmar



We will find the best rental house for your stay or office!!

Myanmar number:

09-3101-9178

info@myanmarjapon.com

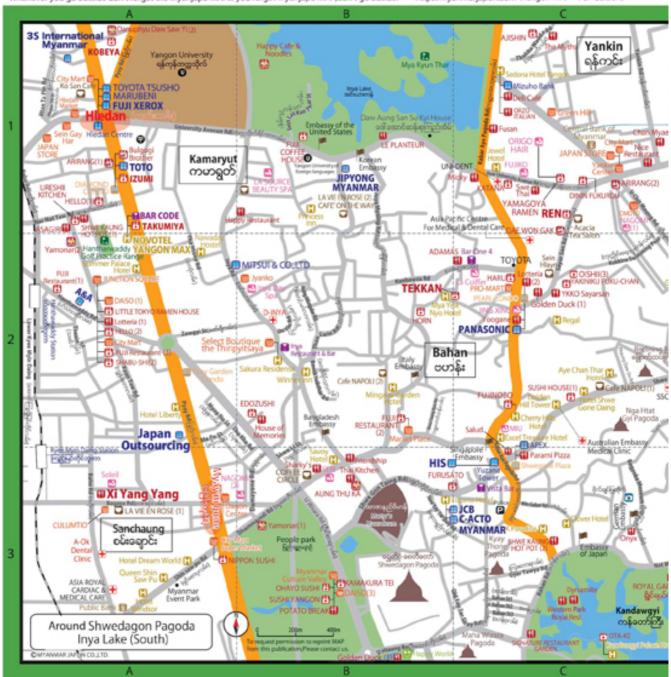
Please Contact to Ms. Mihara or Ms. Su for free to discuss further.

** We provide a wide range of services including office rental, tenant management, serviced apartments, and factory and land leasing.



Real Estate DIVISION (MIRC Co., Ltd.)

Register Number of MRESA 2894 (Myanmar Real Estate Service Association) We work with you to secure the best contracts and provide thorough follow-up services.





- Do you have any problem with your electric extension cords?
- Have you experienced damage to your devices when power is restored after an outage?

Panasonic protects your important devices

Panasonic

Safe · Reliable · Reasonable

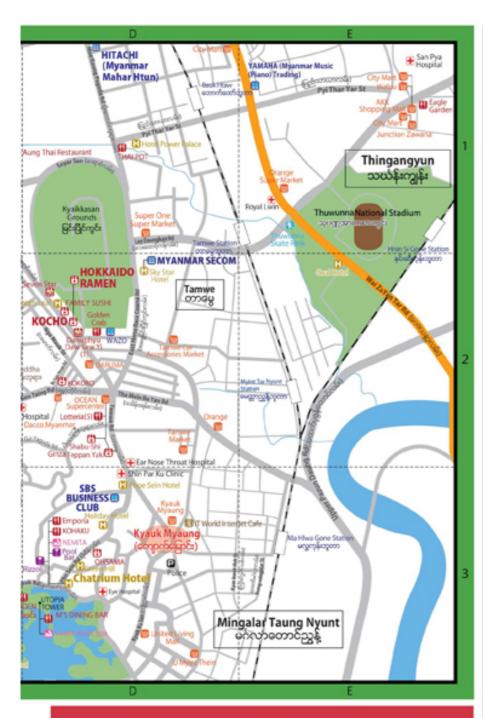
- Power surge protection (especially for protecting against damage from outage restoration)
- · With electric shock prevention shutter

Example of an accident

An air cleaner device suddenly short circuits due to a power surge caused by the electricity restoration after an outage. The Panasonic breaker extension cord prevents such accidents. Use Panasonic and such troubles will be gone.

Panasonic Asia Pacific Pte. Ltd. (Myanmar Branch)

G-15, Tower D, Pearl Condominium, Kabar Aye Pagoda Road, Bahan Township, Yangon. TEL: 01-860-4657. Sales Agency: Yandayar Trading Co., Ltd.







English Language Take Free Magazine

info@myanmarjapon.com Tel: 0931019178/01-8604301

Business and Lifestyle information in Myanmar



- ★ Update Business news
- ★ Real Estate
- ★ Recruitment
- ★ Restaurant
- ★ Useful information
- ★ Myanmar Japon +Plus provides services including foreign partner introduction and sales channel development







Myanmar's facebook world Special Feature 2 IKE!

With the rapid spread of smart phones, facebook is booming in Myanmar. It is an expanding world which foreigners know little about due to language barriers. Let's take a look at a part of this world.

For KFC, facebook is more important than PRESS

At the end of June when KFC opened its first outlet in Myanmar, there were unhappy reporters at the press conference. The reason was that two day before, the operators of KFC, Yoma Strategic Holdings, had held a facebook event. The users had posted images of the food and the outlet information had already spread across the internet. For the reporters, the "news value" of the press conference had been lost. At the press conference, when the Yoma directors were asked "In this country, is facebook more important than mass communications?" they calmly replied "facebook has a strong influence over our target market of young people."

The reason why KFC prioritizes



in the KFC event

social media is that almost all young urban people are o n facebook. In Myanmar, facebook has

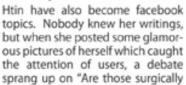
an estimated 4.5 million users and it is the most widely penetrated app.

From "selfie" to model

Many young people love to take "selfies" and upload them. There are an increasing number of cases where people have become famous by posting their selfies. May Pyae Sone Aung was a girl studying at a pilot school in Pathein. She posted selfies of herself flying and a discussion topic emerged on whether or not it was dangerous. She posted a selfie with the comments "Stable

at 3,000 feet, everything ok". After that, she became an internet sensation as the "beautiful pilot candidate".

The postings of self-proclaimed writer Shwe Yay Htin



Selfie in the sky uploaded

enhanced breasts?" She became such a topic of convesation that cosmetic companies hired her as a model. She's also had movie role



"Facebook Minister"

Politicians have started using facebook due to its huge influence. A famous one is Ye Htut who is nicknamed the "Facebook Minister" and has over 230,000 likes. He is also employed as the Presidential Spokesperson and he doesn't only post government views, but also does many humorous postings such as when he travelled to Japan with President Thein Sein and posted a picture of the President having a bento lunch on the Shinkansen bullet train. Also during the SEA Games, when he strongly criticized Singapore during the Singapore-Myanmar soccer match, his facebook page lit up with complaints that his comments were "excessive." Other politicians with facebook pages include Shwe Mann Speaker of the Lower House and Senior General Min Aung Hlaing.

Buying via "Online Shopping Pages From Facebook"

MYANMAR JAPON decided to try out the "Facebook Online Shopping" pages which are popular among young Myanmar people. With the help of our Myanmar staff, we typed in "online shopping" and "Myanmar". From the many hits, we chose the "Dear Marry" service which had 110,000 likes.

Even if you don't understand Myanmar language, you can understand what is for sale from the pictures and the prices are shown in numbers. After looking through the items, we decided to buy an Adidas wristwatch for Ks15,000.

We did not know the delivery details, so we used the chat function to ask. "When will it arrive?" The response in simple English was "Tomorrow." We decided to receive it at our office on the next day between 12-1pm. Credit cards are not common in Myanmar so settlement is difficult. This site used a system of cash on delivery.

On the next day, it reached 1pm and nobody had arrived. At 1:15pm, we contacted them by chat and the response was "Due to the rain today, we won't arrive at the agreed time." At 1:30pm, we received a mobile call asking "We're leaving the office now, what bus should we take?" It seems their delay was not related to the rain.

At 2pm, a young man arrived at our office. When he showed us the model, it was indeed the black watch which we had ordered. The total was Ks17,500 including the item

and the Ks2,500 delivery charge. We had earlier heard that the delivery charge was Ks3,000 so when we asked, the delivery boy said "it depends on the location."

Next day delivery is certainly convenient, but the limited selection of items is a drawback. For sites which handle a wide range of foreign brands, it can take 2-4 weeks to receive the products after ordering them.



The products arrived the next day











MYAN-JAPO Information

This section introduces new products, services, events, campaigns, news and various information on Yangon.

Sundai Education Group

Education Seminar of Studying in Japan

SUNDAL Educational Group will hold a seminar on Studying Abroad in Japan and how to apply to Japanese Language Schools, Vocational Colleges and universities of Tokyo and Osaka. Feel free to attend and contact for reservation in advance.

Date: 27 September 2015 (Sunday) 1:00 pm to 5:00 pm

Venue: PARKROYAL Hotel

Contact: 093 183 1348 Email: satt-yangon@gmail.com Web: www.satt-yangon.com



Sule Shangri-La Hotel/ Chatrium Hotel

Limited sale of mooncakes for mid-Autumn Festival

Sule Shangri-La and Chatrium Hotel have started a limited sale of mooncakes for the mid-Autumn Festival. At Shangri-La they are using a variety of ingredients such as Lotus fruit and red beans. At the Chatrium Hotel, they are making 11 types including taro filling with egg yolk center.

Sule Shangri-La Hotel.

(☎ +95-1-242828 Ext. 6403, until September 27)

Chatrium Hotel.

(☎ +95-1-544500 Ext. 6221, until September 30)



Моонсаке



*** Information as of August 1, 2015. Details may change without notice.

Dear business owners, please notify us of any changes to your information. gg edit@myanmarjapon.com

Gourmet and Restaurants

☆---benefits discount of Japanese Association ... (5% to 10%, conditions vary depending on the shop) There is some preferential discount with JCB Card)

Japanese cuisine

AJSAI D P16-82 No 99,Shwe Taung Tan Street, Lanmadaw Township,

AJISHIN ODD P18-C1

♠ 18(B), Thukhawadi Lane, Suniran Park, Yankin Township, Yangon

#3 01-562701 ⊘ 11:30~23:00 (Open Daily) ANAIMO #3 P16-C2 ☆

2 300, Mahabandula Park Street, Kyauktada

2 500, marship, Yangon Township, Yangon ₱ 01-378022 ⊘ 11:30~14:00 / 17:30~22:30 (Saturday only evening and sunday off) Anaimo's Kitchen

No-70, Kyaik ka san Rd, Tarmwe Township, Yangon
 09-250437706 ○ 09:00-19:00 (Closed on weekends)

Aburi Sushi Ue no Kai Branch (233) P16-C2

No.285,8andoohla Panchan Srteet, Upper block,Kauktada Township,

oli 1:00~23:00 (Closed on weekends)

B-JAPAN CESS P17-E2 Road & 50th Street, Pazundoung Township,

gon 17 01-398629 © 11:30-14:00 /17:00-22:00 # closed on Mondays

BUNGOYA P14-C3 No(33-A), Thit Sar Road, South

Okalapa Township, Yangon. ☆ 09-799570207

@ 10:00~21:00 (LO 20:00) (Open Daily)

DARUMA JAPANESE RESTAURANT P15-85

Yangon International Hotel Japan, Ahlone Road, Yangon

DINING FUKUROU P18-C1 P16-A1

No.81(C), New University Avenue Rose, P16-A1

Bahan Township, Yangon 17 01-542871 / 09-420231330 @11:00~15:00 / 17:00~22:00 (Open Dally)

CDD P18-82 [# ②No.290-8, U Wisarya Road, 10 Ward Kamaryut Township, Yangon ☎ 09-259040853 ⊙ 11:00-23:00 (Sunday17:00-21:00)

(2) P15-D6 A-1, Star City, Kyaik Khauk Pagoda

Road, Thanlyin Township, Yangon © 056-23150~53 / 056-23313~318 (Ext-1183) / 09-2560-75020 @ 11:00-21:00 (Open Daily)

(3)YAKINIKU FUKAGAWA (222) P15-D6

A-1,Star City, Kyaik Khauk Pagoda Road,Thanlyin Township,Yangon ☎ 056-23150~53 / 056-23313~318 (Ext-1184) /

09-2560-75020 O 11:00-21:00 (Open Daily)

CDD P19-D2 Altom 1903 Altom 1904, Building 27, U Chit Maung Housing, Tarmwe Township, Yangon

⊕ 09-73119456 / 09-5077223

⊕ 10:00–23:00 (Open Daily)

P16-A2 No.210, Anawrahta Road, Lanmadaw Township, Yangon 201-211702 @ 10:00~22:00 (No fixed holiday)

FUINOSO P18-C2 (Cherry Hills Hotel) No 520/4 A, Kabar Aye Pagoda Road, Shwegon Daing, Bahan Township, Yangon # 09-450067052

○6:00~10:00 (LO 9:30) / 11:30~15:00 (LO 14:00)/ 17:00-23:00 (LO 22:00) (Open Daily)

FUJI JAPANESE RESTAURANT

(1) ☐ P18-A2 ② 37, Hanthawaddy Road, Kamanyut Township, Yangon ☎ 09-73022338~9 / 01-514776 ○ 11:00-21:30 (Daily) (2) CDD P18-82

9:00-21:00 (Daily) # 09-261767259

© No.137, West Shive Gon Daing, Bahan Township, Yangon © 01-556265 / 09-73081914 © 11:00~14:00 / 17:00~22:00 (Open Daily)

CED P17-D3 [\$ GEKKO

2535, Merchant Street, Kyauktada Township.

4th Quarter, Yangon ☎ 01-386986 ⊙ 11:30-14:00 (Open Daily)

GOLDEN VIEW COP P15-C5

No.23, Golden View Tower(A)G3, U Aung Myat

CDD P16-82 DD HANA

No.81(A), Latha Street, Latha Township,
 1-371508 / 09-5109435 / 09-31293852

Yangon & 09-421149721 11-00-14-00 / 18-00-22-00 (Open Daily)

HEIWA na JAPANESE RESTAURANT (III) P16-C2

No.207, 32 Street, Upper Block, Pabedan Township, Yangon

n 01-375931 / 09-73191927

@ 11:00-14:30 / 17:00-22:30(LO 22:00) (Daily) HELLO

(1) P18-A1

HOKKAIDO CITO P19-D2

25-4, U Chit Maung Housing, Tamwe Township,
Yangon 20-254191597

HORN P18-B2 □ P18-B2 □ No.36(A), Golden Valley Street, Quarter(2),

Bahan Township, Yangon 101-513404 / 09-420003996

@ 1100~1400 / 1700~2200 (Open Dally)

HOTARU □□□ P18-A2
□□ Building(5), Top Floor, Junction Square,

Kamaryut Township, Yangon □ 09-73193966 ⊙11:00-22:00 (Open Daily)

G17/18, Aung San Stadium(North Wing), Gyophyu Street, Mingalar Taungnyunt Township, Yangon

CMD P15-C4 47/B, Moe Kaung Road, Kyauk Kone, Yankin

Township, Yangon. ☎ 09-250059308 ⊙ 11:00~1400 / 17:00~22:00 (Monday off)

O 11:00-14:00 / 17:30-22:00 (No fixed holiday)

JAPAN JAPAN RESTAURANT COM P23-D2 ♠ No.253, Pansodan Upper Block, Kyauktada Township, Yangon

2 09-5130016 / 09-49577448 ⊙ 11:00-22:30 (Daily)

KAMAKURA DD P15-B6 55 2 1 Floor, HOTEL KAN KAW, No.93(A), Hnin Si

Kone Street, Ahlone Township, Yangon ☎ 01-228566 (Ext.122)

O 7:00~9:30 / 11:00~14:30 / 17:00~23:00 (Open Daily)

☼ 7:00~9:30 / 11:00~14:30 / 17:00~23:00 (Open Dai KAMAKURA Marina 2010) P15-C4 55 2010:ide of Marina Residence! 8 Kaba Aye Pagoda Road, Ward No.10 Mayangone Township, Yangon 20 (1-650651(Ex.8100) / 19-420048231 20 (11:00~14:00 / 17:00~22:00 (Open Daily) KAMAKURA TEI 200 P18-B4 20 Myanmar Culture Valley (B16), People's Park Septels Servers I (Missa Poul Dagor Tre Vance Valley (B16), People's Park

People's Square, U Wisara Road, Dagon Tsp, Yangon

Township, Yangon ☎ 01-400842 ⊙ 11:30-14:00/17:30-23:00 (LO 22:00) (Open Daily)

KATSU P17-D1

No.8-2, Aung San Stadium(North Side), Yangon ☎ 01-381233 / 09-250402200 ⊙ 11:30~14:00 / 17:30~22:00 (2nd & 4th Sunday off)

KIN SAKURA SUSHI ™ P17-02

©BAK, Cllympic Tower, First Floor, Bo Aung Kyaw Steec, Kyauktada Towership, Yangon ≅ 01-256720 / 09-5143840 / 09-250150816

© 11:00-21:00 (Open Daily)

CDD P18-A1 ☆ C KOBEYA

Township, Yangon ☎ 01-544500 (Ext.6231) ⊙ 11:30~14:00 / 18:00~22:30 (Open Daily)

KOI NOBORI (1) (200 P16-C2

No(285), Bandoohla Panchan Street,
Upper Block, Kyaukthada Township, Yangon

\$\oldsymbol{1}\$ 097-9527-4691 \(\to\$\) 11:00~24:00 (Open Daily) (2) □ P15-D6 ♀ Star City, Thanlyin Township □ 09-262358468 ○ 11:00-23:00 (Open Daily)

CZZD P18-02 2 55, Bo Sein Mhan Street, Bahan Township,

Ko San 19th Street Ko San 19th Street P16-B2 108, 19th Street, Latha Township, Yar

☆ 01-503232/09-428038032 ② 12:00-24:00 Ko San Cafe P18-A1

2 18, U Tun Lin Chan Street, Hiedan, Yangon

LITTLE TOKYO (1) P14-83 2 10(D), khaboung Road, Hlaing Township, Yangon ☎ 09-73185168 / 09-73178946
② 10:30~22:00(Daily)

(2) LITTLE TOKYO RAMEN HOUSE P18-A2

② 2nd Floor, Junction Square, Yangon ☎ 09-73200185 ○ 9:30-21:00 (Open Daily)

MANPUKU

CDD P16-A1

(Open Daily) MARU GRILL RESTAURANT DE P16-82 No.134 Ground Floor, Shive Taung Tan Road, 7

Quarter, Lanmadaw Township, Yangon Ol-1221568 / 09-420308350

11:30~14:00 / 17:30~22:00 (Open Daily)

(1) P16-C1 № No.284/286, Yaw Min Gyi Street,

MIYOSHI RAMEN D P16-C1 1 ② 42/E, Bo Yar Nyunt Street, Dagon Township, Yangon ③ 1. ←20098866 ○ 11:00-15:00 / 17:00-22:30 (Sunday off) MIYAKO ②② P14-D3

QNo.850,10 Ward, Than Thu Mar Road, South Okkalapa Township, Yangon 201-579781 ⊙11:00~23:00 (Open Daily)

MONDO @ P16-C1 #

Utopia Tower, Bogyoke Park, Kandawgyi National Park, Forest Zone, Bahan Township, Yangon tt 09-73195028/09-5169939

@ 11:00~14:00 / 16:00~22:00 (Open Dally)

NAGASANTEL (229 P14-83 ☆

2 No.56(8), Thiri Marlar Street, 7.5mile, Pyay
Road, Mayangone Township, Yangon

11-61350 / (9-51350-22-00 (Tuesday off))

NEW DOREEN (229 P16-A1 555

164, 168 Upper Wardan Street, Lanmadaw Township.

OHSAMA CEED P19-D3 🗱

#2 09-31382082 / 09-30224438 ⊙ (16:00 23:00 Daily) OISHII (1) (1339 P16-82 No.98, Latha Street (Middle Block), Latha Township.

OISHII (2) P16-B2

No.69, Shwe Daung Tan Street (Middle Block), Lanmadaw Township, Yangon ☎ 09-31287053 ○ 10:00-21:30 (Open Daily)

OISHII (3) P16-82 ☑No.28(A),Kokine Summit Pool Street Bahan Township, Yangon, 27 01-546633 ⊘10:00~21:300 (Open Daily) OTA-KE (TOTA) P18-C3 [2] (1) P18-C2 \$11:00~24:00 (Open Daily) (2) (000) P16-C1 Prime Hill Business Square, Dagon Township, Yangon @ 11:00~19:00 (Sat,Sun Off) RYUTA P17-D2 ♠ No.249-B, Ground Folls, Coner of 40th Street & Bogyoke Aungsan Road, Kyauktada Township, Yangon ☎ 09-250191419 11:30 ~ 14:00 / 17:00 ~ 22:00 (Open Daily) CDD P17-D2 2150, 40th Street (Lower Block), Kyauktada Township, Yangon ☎ 01-245160 ⊘ 12:00~15:00 / 17:00~21:30 (Closed on monday) SHABU-SHI (1) (TD) P19-D2 (Ocean Super Center) Tarmwe Junction Bahan Township, Yangon ⊙ 10:00–22:00 (Open Daily) (2) P18-A2 □ Junction Square Kamaryut Township, Yangon @ 9:00~21:00 (Daily) # 09-251043478 SHIAWASE SUSHI (233) P16-C1 O 10:00~21:30 (Daily) SHIKI-TEI @ P16-C1 ☆(Park Royal Yangon), No.33, Alan Pya Phaya Road Dagon Township, Yangon ☎ 01-250388 (Ext.8119) ⊘ 11:00-14:30 / 17:30-23:00 (Open Daily) SHINBASHI YOKOCHO P17-E 2 ② No-80,50th Street (Middle Block)
Pazundaung Township, Yangon ☎ 01201689
☎ 09-261766526 ⓒ 11:00-22:00 (Open Daily) SHOSUKE (TTD) P14-C3 No. (208, A), Parami Road, 4-Ward, South Okkalapa Township, Yangon 209-254137655 ⊘ 11:00~24:00 (Open Dally) SUSHI HOUSE 🔅 (1) @WP18-C2 No.247/259 B, Room 001, Build C, Delta Plaza. Middle Shwe Gon Daing Street.
Bahan Township, Yangon

101-552772 ⊙ 11:00-22:00 (Open Daily)
(2) □ P16-A1 ☑Tawwin Center, Pyay Road, Dagon Township, Yangon ☎ 01-8600111 (Ext.1123) Ø 11:00-22:00 (Daily) ☎ 01-255505 SUSHI ICHI COO P16-A2 5 No.105, Phone Gyl Road (Middle Block), Lanmadaw SUSHI YANGON P18-83

Myanmar Culture Valley, People's park Square, U Wizara Road, Dagon Township, Yangon Takumiya Ⅲ P18-A2

☐ Inside Novotel Yangon Max, 3rd Floor
Kamayut Township,Yangon ☑ 09-261766526

☐ 11:00—14:00,17:30—21:30 (Open Daily) Kyee Myin Dine Township ☎ 09-799654551 ② 8:00 ~ 18:00 (Open Daily)

TSUKUI SYUN P17-E2 A 28 Myst Tun Condo, Building(A), Ground Floor, Room(G-03), Botahtaung Township, Yangon 27 09-31053910 / 09-420308588 © 11:30-14:00 / 17:30-23:00 (Sunday off) TOMO P16-82 ♠No.702, Mahabandoola Street, Latha Township, № No. 144(D), Innsein Road, Sin Yaetwin Street (Bus Stop), Kamayut Township № 09-791445536/ 01-511535 © 11:00 ~ 15:00/17:00 ~ 22:00 (Close on Second and Third week Saturday) URESHII KITCHEN DP18-A1 © Corner of Kyun Taw Road & Nar Nat Taw Street, Karnaryut Tor⊝iship, Yangon ☎ 01-536496 10:00~22:00 (Open Daily) ☎ 01-536496 OTTO P16-C1 WASARI No.38/40, Boyamyunt Street, O 11:30-15:00(LO 14:30) / 17:30-22:30(LO 21:30) (Monday off) YAKINIKU FUKU-CHAN W P18-C2 🔅 ♠ No.28(A), Koking Swimming Pool Lane, Sayar San Main Road, Bahan Township, Yangon a 01-544156/09-5177176 @11:00~14:00 / 18:00~22:00 (Open Daily) YAMAGOYA RAMEN CDD P18-C1 (2) No(520), Uyin street, Sayasan Quarter, Bahan Township, Yangon ☎ 01- 1224122 @11:00~15:00 / 18:00~22:00 (Sat,Sunday11:00~22:00) P17-D3 YHET'S SUSHI&SOBA No.57, Ground Floor, 37th Street (Lower Block), Kyauktada Township, Yangon ☎ 01-377212 ② 11:00~22:00 (Open Daily) Myanmar cuisine AUNG THU KA P18-83 2 17(A), 1st Street, West Shwe Gone Daing Road, Bahan Township, Yangon ☎ 01-525194 / 09-5005296 / 09-5100683 ⊕9:00~21:00 (Open Daily) FEEL 3 P15-85 No.124, Pyihtaungzu Yeiktha Street, Dagon Township, Yangon HAPPY CAFE & NOODLES P18-B1

(Other cuisine

⊙ 11:00~23:00 (Open Daily)

ADAMAS CDD P18-B2 Bahan Township, Yangon ☎ 01-541064/01-526490 ○11:00-22:30 (Daily)

No.105/107, Kha-Yae-Bin Road, Dagon Township.

SHAN YOE YAR RESATAURANT DIP P16-A1

No.169, War Tan Street, Lanmadaw Township, Yangon 201-221524, 09-250-566-695

⊙ 06:00 ~22:00 (Last Order 21:30)(Open Daily)

Yangon # 01-538895 / 01-1220616 / 09-73029973

ASAGIRI Bar & Restaurant CDD P18-A1 [Corner of Kyun Taw Road and Nar Nat Taw Road Kamaryut Township, Yangon

☎ 01-539598 ② 09:00~23:00 (Daily)

CAFE DIBAR P18-81

No(9)Kabaraye Pagoda Road,Corner of Thit Sar © No.287, East Shwe Gon Dine Road, Bahan Township,

© No.287, East Shwe Gon Dine Road, Bahan Township, Yangon. 201-554957 / 09-420207233 / 09-250108513

@ 10:00~21:30 (Daily) (2) P18-B2 No.(41/1), Inya Myaing Street, Golden Hill Avenue, Bahan Township, Yango

☎ 01-538557 / 09-32233038 ② 10:00~21:30 (Daily) DELI CAFE' & CAKES BAKERY CAFE' CDD P14-A1 ☎ 01 -666 900. ⊙ 7:00~21:00 (Open Daily)

FRIENDSHIP RESTAURANT P14-C2 No.102, Nawaday Theatre, Corner of Kaba Aye Pagoda Road & Oak Pone Selk Road, Mayaungone Township, Yangon tt 09-49322498 / 01-664741 (Ext.106) @ 9:00~14:00 / 16:00~22:30 (Open Daily) **GOLDEN DUCK Restaurant** Sayarsan Branch P15-C4 m 01-736422 / 01-240216 ⊙ 10:30~22:00(Daily) Strand Road Branch P15-C6 HOUSE OF MEMORIES P18-82 290, U Wizara Road, Kamaryut Township, Yangon 76 Phone Gvi Street, Lanmadaw Township @ 09-792327282 K.K.POTS @ P17-E2 No.132, Corner of Anawrahtar Road & g: 01-8610523, 09-402601706 Bo Myat Htun Road, Botahtaung Tsp, Yangon 10:00~14:30 / 17:00~22:00 (Open Daily) L*OPERA P14-C3

No.62/D, U Tun Nyein Street, Mayangone
Township, Yangon(Near Inya Lake Hotel) ☎ 01-665516 / 01-660976 / 09-730 30755 ③ 11:00-14:00 / 18:00-22:30 (Open Daily) MOONSOON RESTAURANT & BAR (222) P17-D3 [22] @ 1000~2300 (Open Daily) Onyx (272) P18-C3 ② No.12, Bo Gyoke Museum Street, Bahan Township, Yangon. 209-977442961/09-5071847 ⊙11:00~23:00 (Open Daily) ORZO ITALIAN RESTAURANT CDD P18-C1 Yangon 11 01 -666 900 ⊙ 18:30~22:00 (Open Daily) Parami Pizza Parami Pizza
(1) (11) P14-C3 (11)
ONO-11/C Corner of Malikha and Parami Rd,
Mayangone Township, Yangon
12 09-261767616 (2) 11:00-23:00 (Open Daily) (2) P18-C3 P18-C PINNY HOUSE RESTAURANT (773) P15-84 No.59, Baho Street, Hiadan Township, Yangon
 10000−22300 Open Daily) P19-D3 POOL BAR Ground Level, In pool garden CHATRIUM No.40, Natmauk Road, Tamiwe Township, Yangon.
 © 01-544500 (Ext.6277) ○ 10:00-18:00 (Dully) POTATO BREAK FAST FOOD RESTAURANT DP18-B3 Myanmar Culture Valley, U Wisara road, ROYAL GARDEN RESTAURANT P19-D3 Nat Mouk Raod, Central Forest Zone, Kandawgyi Nature Park, Bahan Township, Yangon # 01-546923 / 01-546202 @ 6:15~14:15 / 18:00~22:30 (Open Daily) olud CDD P18-C3 SHWE KAUNG HOT POT (1) (139 P18-C3 ☆ ② No.18 Ko Min Ko Chin Road, Shwe GonDaing , Bahan Township, Yangon ☎ 01-559339 ⊙ 10:30–22:30(Open Daily) 201-559339 ⊘ 10:30-22:30(Open Daily) (2) (22) P18-A1

SI CHUAN DOU HUA CDD P16-C1 ☐ Inside Parkroyal, Alan Pya Phaya Road, Dagon Township, Yangon ☎ 01-250388 (Exc8118) ○ 11:00~14:30(Dim Sum) ○ 16 00-21 30 B uffet) SIGNATURE RESTAURANT/GARDEN @ P18-C3 Corner of Bahan Street & Kan Yeih Thar Street, Bahan Township, Yangon tt 01-545487-8/01-543387

@10:00~22:00 (Open Daily)

TENRI STAMINA RAMEN D P15-86

CCCD P16-C1

☎ 09-5030471 / 09-5005613

TATEGOTO P15-A5
No (14), Htee Tan 5th Street,

TEKKAN COM P18-B2

Bahan Tsp , Yangon # 09-31062647

No 20,RM-01,City Channel Complex, Pearl Street

(Open Daily) 11:30-14:00 / 17:30-22:00 (LO 21:30)

@ P16-C2 [] 20th Floor, Sakura Tower, Bogyoke Aung San Road, Kyauktada Township, Yangon 01 255277 ⊙900~22:00 (Open Daily) THE EMPORIA RESTAURANT P19-D3 Ground Level, CHATRIUM HOTEL No.40, Natmauk Road, Tamwe Township, Yangon. No.40, Natmauk Road, Tarmwe Township, Yango 27 01-544500 (Ext6253) ©06:00-10:30/ 11:30-14:30/18:00-22:30(Daily) Tian Xiang Hot Pot (ETD) P16-C1 © No.(38-40), Ground Floor, Yaw Min Gyi Ward, Boyarnyunt Upper Block Street, Dagon Tsp. Yangon 209-254266705/09-259600125 Tin Tin(Pop-up)restaurant XI YANG YANG COD P18-A3 ② No.4, Nyaung Tong Road, Sanchaung Township, Yangon ☎ 01-502582 ○ 08:00~22:00 (Open Daily) YOOGANE P19-D1

Bluiding (CLGround Floor,Pearl Condo
Bahan 180, Yangon

09 - 421176800 010:00-22:00 (Open Daily) 57 Below Catering ☑No.116/118, Bogalay/Zay St, Botahtaung Tsp, Yangon 209-793620811 @11:00 ~ 23:00 (Open Daily) COFFEE /FAST FOOD

ACACIA TEA SALON □□□ P18-C1 □□□

No.52 Saya San Road, Bahan Township, Yan 1000~22:00 (Daily) € 01-554739,0973115812 Daren Bread Café @ P16-C1 No(57-A), Yawmingyi Street, Dagon Township. Yangon # 09-253522048 @ 9:00-21:00 (Open Daily) FRESHNESS BURGER P16-C1 KFC (CCD) P16-C2 ♠No.375, Bo Gyoke Aung San Road,

Pabedan Township, Yangon

(1) P18-A3 No.136, Bargayar Road, Sa Ya Tun Street Corner, Sanchaung Township, Yangon ☎ 01-503373 ○ 10:00-20:00 (Open Daily) (2) (CD) P18-B1

(Cafe ON THE WAY) No.121-E, Than Lwin Road, Kamaryut Township, Yangon LOTTERIA

(1) Junction Square Branch P18-A2 ©8:30~22:00 (Open Daily) (2) Pearl Condo Branch P18-C2 ⊗8:00~22:30 (Open Daily) (3) China Town Branch (7779) P16-A2 ②8:00~22:30 (Open Daily) (4) Junction 8 Branch P14-82

⊙9:00~22:30 (C, en Daily) (5)Tamwe Ocean Branch @ P19-D2

TATEGOTO (TD P18-A3 TATEGOTO (TD P18-A3 Tho.81 Mingalar Street, Between (East) Kone Street & Padonma Street, Yangon (TD 9-5072440 / 01-504834 ⊕ 8:00~18:00 (Closed on Thursday)

(BAR NIGHTSPOT

50th Street Cafe' Restaurant & Bar P17-E3 ♠ No.520, (A 3/4), Kabaraye Pagoda Road, Shwe Gon Daing, bahan Township, Yangon Bar Code Bar and Karacke Lounge P18-A2 No.316, 3 rd floor, Novotel Yangon Max. Kamaryut Tsp, Yangon 17 09-260669330, 09-260669331

① 18:00 ~ 2:00 (Open Daily)

KO SAN DOUBLE HAPPY BAR P16-82 ♠ No.108, 19th Street, Latha Township, Yangon ## 01-503232

PWINT THIT SANN (CD) P18-C3 ☑No.520, (A 3/4), Kabaraye Pagoda Road, Shwe Gon Daing, bahan Township, Yangon

Union Bar &Grill CTTD P17-D3 M ⊙ 10:00 ~1:00 (Daily) VISTA BAR CDD P18-C3

No.168, Corner of Shwegondine Road and Yaedarshay Road, Bahan Township, Yangon 209-51559481 ⊙ 17:00-25:00 (Open Daily) WINE BAR MARU P16-82 5

No.130 Ground Floor, Shwe Taung Tan Road,

🔳 HOTEL

BELMOND GOVERNOR'S RESIDENCE (TD) P15-86 No.35, Taw Win Road, Dagon Township, Yangon 2 01-229860 / 01-229861

BEST WESTERN GREEN HILL HOTEL (222) P19-D3 [2] CENTRAL HOTEL D P16-C2 5

2 335-337, Bogyoke Aung San Road, Pabedan Township, Yangon ☎ 01-241001~20 CHATRIUM P19-D3 🕸 🍱

No.40, Natmauk Road, Tamwe Township, Yangon 201-544500 / 01-544244 CHERRY HILLS HOTEL P18-C2 #

②No 520/4 A, Kabar Aye Pagoda Road, Shwegon Daing, Bahan Township, Yangon ☎ 01-559722 CLOVER HOTEL Ⅲ P18-C3 27/A, Wingabar Road, Bahan Township, Yangon 209-73177781~4

CLOVER CITY CENTER HOTEL P16-C2 217, 32nd Street (Upper Block), Pabedan Towns

Yangon @ 01-377720~1/01-378276/01-378274 CLOVER CITY CENTER PLUS HOTEL P16-C2

No. 299, 32nd Street (Upper Block), Pabedan Township, Yangon ☎ 01-377975,01-377975,01-378685

EAST HOTEL @ P16-C2

234-240, (1) Quarter, Sule Pagoda Road, Kyauktada Township, Yangon 201-371358 / 09-73135311 STERN HOTEL P17-E2 EASTERN HOTEL

GRAND LAUREL HOTEL P17-E2 P2 No.153/159, Bogyoke Aung San Road, Botahtaung Township, Yangon

n 01-398771/01-298986/01-296209

HIGH FIVE HOTEL P14-C1 PNo. 35, Thiri Kan Thar St, North Okkalapa Township, Yangon, 201-691900, 01-691885, 01-691698

@ P17-E2 No.154/156, 51st Street (Upper Block), Pazundaung Township, Downtown Yangon, Yangon © 01-293022, 01-294460 HOTELESTA P16-A2

No.19/20 Bogyoke Aung San Road,

HOTEL GRAND UNITED (AHLONE BRANCH) P15-86 No. 35, (Corner of Hnin Si Gone Road, Front of Central Women Hospital), Min Ye Kyaw Zwa Rd, Yangon ☎ 01-391070

HOTEL GRAND UNITED (Chinatown) (222) P16-82 ☎ 01-372256/01-372257/01-372258

HOTEL KAN KAW @ P15-B6

No.93(A).Hnin Si Gone Road,Ahlone Township,Yangon ☎ 01-228566 / 01-2301700 / 01-1221731

INYA LAKE HOTEL P14-C3 ♠ No.37, Kaba Aye Pagoda Road, Yangon

♣ 01-9662866 / 01-9662857~9 KANDAWGYI PALACE (P18-C3)

P14-C3 🗱 MICASA HOTEL

MYANMAR LIFE HOTEL D P14-81 ☑No.41, Radio Station Road, Mingalardon, Yangon (Near Yangon International Airport)

☎ 01-664135.664939, 661820 664483 PANDA HOTEL (TTD P16-A1

Swar Road, Lanmadaw Township, Yangon ☎ 01-212850~2 / 01-229358

🕿 33, Alan Pya Phaya Road, Dagon Township, Yangon ☆ 01-250388 ROSE GARDEN HOTEL @ P15-C5 # 2 171, Upper Pansodan Road, Yangon, Myanmar 8 01-371992/09-421131606 SAVOY HOTEL B P18-83 Yangon 201-526289 / 01-526298 / 01-526305 SEDONA HOTEL DP18-C1 ♠ No.1, Kaba Aye Pagoda Road, Yankin To Yangon \$ 01-8605377 THE STRAND YANGON P17-D3 No.92, Strand Road, Yangon 101-243377
SULE SHANGRI-LA P16-C2 ® Renamed : Old TREDERS (Traders)

☑ No.223, Sule Pagoda Road, Kyauktada Township, Yangon
☐ 01-242828 SUMMIT PARKVIEW HOTEL P15-85 SS 230, Ahlone Road, Dagon Township, Yangon to 01-211888 / 01-211966 VINTAGE LUXURY VATCH HOTEL (CDD) P15-C6

PARK ROYAL (222) P16-C1 (22)

SPORT

CITY GOLF CLUB @ P14-A1

⊙5:30~18:00 (Open Daily)

Pun Haling GoLF CLUB □ P15-A4

Pun Haling Golf Estate Avenue, Hlaing Tharyar
Township, Yangon ☎ 09421042679

☎ 01-684020-4 ⊙ 6:00-15:00 (Closed on Mondays)

YANGON GOLF CLUB (222) P14-A1 Da Nyin Gone Golf Course, Insein Township, Yangon

6:00–18:00 (Reservations required Monday holiday Saturdays, Sunday and holidays only play)

ROYAL MINGALARDON GOLF & COUNTRY CLUB ♠ No.3 Main Road, Mingalardon Garden City, Mingalardon Township, Yangon. ₱ 69 449 222222, 01 639446, 098636395 ⊙ Every Tuesday to Sunday (6:00 Am -6 PM)

No.64(8),Room,B-4L,Shwe Gone Plaza. Bahan Tsp, Yangon. 12 01-540096 /09-971971427

Shopping

Culumtio P18-A3 No.134 (G/FL and 1FL), Bargayar Road, Sanchaung Township, Yangon. 27: 09-420116065/09-260284447
 ⊙ 10:00–18:00 (Sunday Off)



Natural Gems'
Assecrises Shop Opened!

Dacco.Myanmar (TTD P19-D2 No.102/Rm.D2)1st Floor, Aung Chan Thar Compound, Shwe Gone Dine Road, Bahan Township, Yangon 209-262226481/09-260185424 ○ 10:00~18:00 (Open Daily)

BUIN (P18-A3 ☑ 77, Min Street, Sanchaung Township, Yangon ☎ 01-519001 / 09-5027390 ○ 11:00~21:00 (Sunday off)

K&K (773) P17-E2 No.99 GF, 49th Street, Pazuntaung Township, Yangon

n 09-32221481/09-254070580 ⊙ 9:00~17:00 (Open Daily)

Select Boutique the Thiripyitsaya ~jewels & textiles P18-82 🗱

Township, Yangon, Myanmar ☎ 01-525001 ⊙ 10:00~18:00 (Tuesday off)

SHINON (TTD) P16-C2 No.5/6 East A-block, Bo Gyoke Aung San Market,

Yangon Myanmar. ☎ 09-420263133, 01-653456, 01-650665 (Ext 812) ⊙ 9:00-17:00 (Monday Off)

Beauty, health

GOLDEN PARK P14-D2 (Outside Right) Township, Yangon



Myanmar Japon Real Estate

The No. 1 source of real estate information in Myanmar





We will find the best rental house for your stay or office!!

Please Contact to Ms. Mihara or Ms. Su for free to discuss further.

Myanmar number: 09-3101-9178 Email: info@myanmarjapon.com



** We provide a wide range of services including office rental, tenant management, serviced apartments, and factory and land leasing. MYANMAR JAPON







INTERMACH & SUBCON MYANMAR 2015

24-26 SEPTEMBER Tatmadaw Exhibition Hall YANGON

www.intermachmyanmar.com www.subconmyanmar.com

3rd EDITION OF MYANMAR'S INTERNATIONAL MANUFACTURING AND SUBCONTRACTING EXHIBITION

- Over 150 world-class brands of industrial machinery and equipment from 10 countries
- 200 industrial / spare parts suppliers in automotive & electronics and supporting industries with special featured "Thailand Pavilion"
- · Business Matchmaking with exhibitors and part makers
- Seminar and workshop on metrology instrument and many more!



UBM Asia Ltd. (Yangon Office) 42 A, Pantra Street, Dagon Township, Yangon, Myanmar

Ms. Thiri Zin Tel: +95 1 378975 ext.103 Fax: +95 1 378994 E-mail: Thiri.Zin@ubm.com UBM Asia (Thailand) Co., Ltd. 503/23 KSL Tower, 14th Floor, SriAyuthaya Road, Thanon Phayathai, Rajathewee, Bangkok 10400 Thailand

Ms. Pacharapan Palajin Tel: 66 (0) 2642 6911-8 ext.418 Fax: 66 (0) 2642 6919-20 E-mail: pacharapan.p@ubm.com

In conjunction with:











Co-Organised by:



Schedule (29 MAR 15 - 24 OCT 15)

*Flight schedule is subjected to change without prior notice.

Fright	Departure		Arrival		Fright	Departure		Arrival	
NH814	YANGON	21:45	6:50+1	TOKYO (NARITA)	NH813	TOKYO (NARITA)	11:00	15:40	YANGON

Economy Class **Baggage Allowance** Rule

d on/after 8 JAN 15.



A + B + C < 158cm [62 inch] "Including any wheels and handle(s) will apply for baggages which do not meet ANA's baggage limitations (size and weight).

For more information, visit us at www.anaskyweb.com,

call ANA Yangon Office (Tel: 01-255-412/13) or call your travel agency.

Yangon Office Business Hours: 9:00-17:00/Closed on Saturday, Sundays and public holidays.





